



# **PRIVACY POLICY**

We very much value our clients and we are committed to keeping the information that you share with us as safe as possible. With the new General Data Protection Regulations now in place, we have made a number of changes to ensure we meet our requirements. This Privacy Policy sets out how we, Driver Skills Academy Limited, collect, store and use information about you when you contact us by phone, email or post or interact with our website [www.dsa-online.co.uk](http://www.dsa-online.co.uk).

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## **SUMMARY**

This section summarises how we obtain, store and use information about you. It is intended to provide a general overview only.

### **Data controller:**

Driver Skills Academy Limited - Linda Strange Company Secretary.

### **How we collect or obtain information about you:**

When you provide it to us (e.g. by contacting us via email, phone or website).

## **OUR DETAILS**

The data controller is Linda Strange, Company Secretary, Driver Skills Academy Limited, 24 Murray Road, Horndean, Waterlooville, Hampshire PO8 9JN. If you have any questions about this Privacy Policy, please contact Linda.



## INFORMATION WE COLLECT WHEN YOU VISIT OUR WEBSITE

We collect and use information from website visitors in accordance with this section and the section entitled Disclosure and additional uses of your information.

**NB.** We do not knowingly or intentionally collect sensitive personal information from individuals, and you must not submit sensitive personal information to us.

### **How we use your information**

For administrative and business purposes only.

We use Google Analytics to provide us with overview reports of how our website is performing and to do so Google Analytics collects the following information, IP address, information from cookies, information about the computer or device (e.g. device and browser type), information on the use of our website (e.g. pages viewed, the time viewed and what was clicked on, the geographical area from which our website was accessed (based on IP address)). Please see here for details of Google Analytics Privacy Policy.

<https://www.google.co.uk/intl/en/analytics/privacyoverview.html>

### **Web server log information**

We use a third party dedicated server to host our website called TSO Host [www.tsohost.com](http://www.tsohost.com) their servers are located in the United Kingdom.

### **Use of website server log information for IT security purposes**

We do not access log data from our website server. Where required by law or to enforce our legal rights.

### **Do we sell your information to third parties**

No, we will never sell or share your information.

### **How long we retain your information**

For no longer than necessary, taking into account any legal obligations we have (e.g. to maintain records for tax purposes or audit purposes with the RTITB). For specific retention periods in relation to certain information which we collect from you, please see the main section below entitled How long we retain your information.

### **How we secure your information**

Using appropriate technical and organisational measures such as storing only essential information such as Company name, address, phone number and email. This information is stored onsite on our server which is protected with up to date Anti-virus protection on a secure locked office.

### **We do not hold any card payment details on local servers, nor do we accept card payments via telephone or locally**

All payments are made by our customers via BAC's, posted by cheque or paid in cash.

### **Use of cookies and similar technologies**

We use cookies and similar information-gathering technologies on our website only where necessary to optimise website function.



## **INFORMATION WE COLLECT WHEN YOU CONTACT US AND HOW WE USE THE INFORMATION**

We collect and use information from individuals who contact us in accordance with this section and the section entitled Disclosure and additional uses of your information.

### **Email**

We use a third party dedicated server to host our website and emails called TSO Host, [www.tsohost.com](http://www.tsohost.com)

When you send an email to the email address displayed on our website we collect your email address and any other information you provide in that email (such as your name, telephone number and the information contained in any signature block in your email), where your message relates to us providing you with services or taking steps at your request prior to providing you with our services.

### **Contact form**

We collect your name, email address and we also collect any other information that you provide to us when you complete the contact form, including any optional information.

### **Phone**

When you contact us by phone, we collect your phone number, email and any information provided by you to us during your conversation with us. We do not record phone calls.

### **Post**

If you contact us by post, we will collect any information you provide to us in any postal communications you send us.

### **Marketing communications**

We do not send marketing communications unless you have expressly given us permission to do so. We do not ever provide your details to third parties for marketing purposes.

### **Transfers of your information outside the European Economic Area**

We will only transfer your information outside the European Economic Area if we are required to do so by law.

### **Use of automated decision making and profiling**

We do not use automated decision making.



## **DISCLOSURE AND USE OF YOUR INFORMATION FOR LEGAL REASONS**

### **Indicating possible criminal acts or threats to public security to a competent authority**

If we suspect that criminal or potential criminal conduct has been occurred, we will in certain circumstances need to contact an appropriate authority, such as the police. This could be the case, for instance, if we suspect that fraud has been committed. We will generally only need to process your information for this purpose if you were involved or affected by such an incident in some way. We will use your information in connection with the enforcement or potential enforcement of our legal rights, including, for example, sharing information with debt collection agencies if you do not pay amounts owed to us when you are contractually obliged to do so.

### **For ongoing compliance with laws, regulations and other legal requirements**

We will use and process your information in order to comply with legal obligations to which we are subject. For example, we may need to disclose your information pursuant to a court order or subpoena if we receive one or to the National Crime Agency in connection with suspected or potential money laundering matters.

### **Disclosure of your information to other third parties**

We do not disclose your information to other third parties except when sharing your basic information with third parties, which are either related to or associated with the running of our business, where it is necessary for us to do so e.g. Accountants & the RTITB

## **HOW LONG WE RETAIN YOUR INFORMATION**

This section sets out how long we retain your information. We have tried set specific retention periods where possible.

### **Correspondence and enquiries**

When you make an enquiry or correspond with us for any reason, whether by email or via our contact form or by phone, we will retain your information for as long as it takes to respond to and resolve your enquiry.

## **HOW WE SECURE YOUR INFORMATION**

We take appropriate technical and organisational measures to secure your information and to protect it against unauthorised or unlawful use and accidental loss or destruction.

### **Transmission of information to us by email**

Transmission of information over the internet is not entirely secure, and if you submit any information to us over the internet (whether by email, via our website or any other means), you do so entirely at your own risk. We cannot be responsible for any costs, expenses, loss of profits, harm to reputation, damages, liabilities or any other form of loss or damage suffered by you as a result of your decision to transmit information to us by such means.

### **Transfers of your information outside the European Economic Area**

Your information is stored in the following European Economic Area (EEA) - United Kingdom.



## YOUR RIGHTS IN RELATION TO YOUR INFORMATION

Subject to certain limitations on certain rights, you have the following rights in relation to your information, which you can exercise by writing to us, Driver Skills Academy Limited, 24 Murray Road, Horndean, Waterlooville, Hampshire, PO8 9JN or contact us via the Contact Us form on our website:

- To request access to your information and information related to our use and processing of your information.
- To request the correction or deletion of your information.
- To request that we restrict our use of your information.
- To receive information which you have provided to us in a structured, commonly used and portable format.
- To object to the processing of your information for certain purposes.
- To withdraw your consent to our use of your information at any time where we rely on your consent to use or process that information.

In accordance with Article 77 of the General Data Protection Regulation, you also have the right to lodge a complaint with a supervisory authority in the Member State in which you reside or work.

For the purposes of the UK, the supervisory authority is the Information Commissioner's Office (ICO), the contact details of which are available here: <https://ico.org.uk/global/contact-us/>

### **Verifying your identity where you request access to your information**

Where you request access to your information, we are required by law to use all reasonable measures to verify your identity before doing so. These measures are designed to protect your information and to reduce the risk of identity fraud, identity theft or general unauthorised access to your information.

## YOUR RIGHT TO OBJECT TO THE PROCESSING OF YOUR INFORMATION FOR CERTAIN PURPOSES

You have the following rights in relation to your information, which you may exercise in the same way as you may exercise by writing to us Driver Skills Academy Limited, 24 Murray Road, Horndean, Waterlooville, Hampshire, PO8 9JN or contact us via the Contact Us form on our website:

- To object to us using or processing your information where we use or process it in order to carry out a task in the public interest or for our legitimate interests.
- To object to us using or processing your information for direct marketing purposes.

## SENSITIVE PERSONAL INFORMATION

'Sensitive personal information' is information about an individual that reveals e.g. their racial or ethnic origin, political opinions, religious or philosophical beliefs, or trade union membership, genetic information, or sexual orientation. We do not knowingly or intentionally collect sensitive personal information from individuals, please do not submit sensitive personal information to us.



## CHANGES TO OUR PRIVACY POLICY

We update and amend our Privacy Policy from time to time.

### **Minor changes to our Privacy Policy**

Where we make minor changes to our Privacy Policy, we will update our Privacy Policy with a new effective date stated at the beginning of it. Our processing of your information will be governed by the practices set out in that new version of the Privacy Policy from its effective date onwards.

### **Major changes to our Privacy Policy or the purposes for which we process your information**

Where we make major changes to our Privacy Policy or intend to use your information for a new purpose or a different purpose than the purposes for which we originally collected it, we will notify you by email (where possible) or by posting a notice on our website.

We will provide you with the information about the change in question and the purpose and any other relevant information before we use your information for that new purpose.

## OUR ASSURANCE TO YOU

- We are committed to protecting your privacy at all times.
- We believe in using your personal information to make things simpler and better for you.
- We will always keep your personal information safe and will never sell it to third parties.
- We will seek to work with third party suppliers who have strict GDPR compliance processes in place.
- Our Privacy policy is clear and simple, explaining how and why we use your personal information.

**NAME: LINDA STRANGE | DATE: 25TH MAY 2018**